

CJ Business Committee Goals

Making Connections

To develop programs that will bring together members of the community at large and the small Richmond Hispanic/Latino business community which will allow them to network and share resources.

Raising Awareness

To increase the level of awareness of the Hispanic/Latino business community in the Richmond Metro area by broadening the scope of interaction between the Hispanic business community and the mainstream community/organizations.

Economic Development

To help Hispanic/Latino businesses grow and prosper by connecting them with necessary resources and advocating for the development of additional assistance. We do this by increasing and elevating the development status of the small Hispanic companies and increase entrepreneurship level (domestic and international)

Community Involvement

To grow the membership of the Committee to allow as many volunteers involvement (from within CJ core community and beyond) as possible to share best practices and seed new initiatives for change and to encourage multicultural community collaboration.

Colaborando Juntos

Mission

The mission of the CJ Business Committee is to develop specific plan for increasing public awareness of critical issues faced by the Hispanic business community. We do this by helping build capability through projects and initiatives and by encouraging partnerships and leveraging business related resources.

Vision

Foster inclusive and innovative growth for the underserved grass roots, small, and emerging Hispanic business community in Central Virginia.

For more information on CJ Business team please contact:

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*Colaboranjo Juntos
Means Working Together*



CJ Business Committee

Visit us at:

www.colaborandojuntos.com

COMMITTEE MEMBERSHIP

Andrew Hogwood	SunTrust
Barry Cromuel	Project Execution And Control, Consulting
Bill Girvin	BizWorks Enterprise Center
Cary Loeser	Nationwide Insurance & Financial Services
Fabian Ortiz	Los Rios Restaurant
Karen Aylward	Chesterfield County Economic Dev. Office
Kate Dolan	Virginia Department of Business Assistance
Lamar Williams	Virginia Department of Transportation
Laura Sanchez	Virginia Hispanic Chamber of Commerce
Luis Garcia	Small Business Administration
Marvin Harris	MAP Investment & Realty, LLC
Mora-Vega, Nellie	Telamon Corporation
Stephanie Lewis	G&S Construction Co.
Tim Loughran	CENTRO Magazine
Virginia Board	Dominion
Wilken Fernandez	City of Richmond/ (Hispanic Liaison Office)

COLABORANDO JUNTOS BUSINESS COMMITTEE ADVISORS

Fabian Ortiz

Los Rios

**Capacity: International Business
(Latin Trade)**

Wilken Fernandez

**City of Richmond
(Hispanic Liaison Office)**

**Capacity: Hispanic Community
& Economic Research**

Tanya Gonzalez

**City of Richmond
(Hispanic Liaison Office)**

Capacity: Professional Development



ADOPTED GOALS AND PROJECTS FOR 2007

1 Making Connections and Raising Awareness

Goal: To increase the level of awareness of the Hispanic/Latino business community in the Richmond Metro area by broadening the scope of interaction between the Latino business community and the mainstream community/organizations.

Project: Schmoorza Palooza (May 17, 2007)

2 Economic Development

Goal: To help Hispanic/Latino businesses grow and prosper by connecting them with necessary resources and advocating for the development of additional assistance.

Projects:

1. Central VA Small Business Resource Day
2. (June 8, 2007)
2. BizLink (September 27, 2007)

3 Community Involvement

Goal: To grow the membership of the Committee to allow as many volunteers involvement (from within CJ core community and beyond) as possible to share best practices and seed new initiatives for change.

Projects:

1. Féria de la Oportunidad (July 21, 2007).
2. Qué Pasa (September 15 2007)
3. Times Dispatch's Job Fair (October 2007).

WHAT'S NEXT?

A multicultural-business education event is being planned for the Fall of 2007!