

Colaborando Juntos Leadership Meeting Minutes
June 9, 2008
Red Cross Greater Richmond Chapter
Initiated at 5:10 pm

Members in attendance

Tanya Gonzalez, Tim Loughran, Paz Ochs, Cecily Rodriguez, Luisa F. Soaterna, My Lan Tran, Peter Von der Lippe, and Jaime Sasser.

Members absent

McKenna Brown, Barbara Cornicello, Frank Curbeira, Riguey King, Ileana Rivera and Juan Santa Coloma.

Conference Wrap-up Observations

- The conference was a success. The conference attendees gave positive feedback on the keynote speaker. The breakout sessions were very helpful; however, the panel was the weakest part of the conference. The subject matter experts needed a little bit of tweaking.
- How can success be demonstrated in terms of “non-profit status”? The ideas collected from the break out session need to be grouped in an organized, concise and meaningful manner. Once these ideas are organized, how can they be used for our benefit? Should a subcommittee be created to determine those benefits? Can these ideas be placed on the website as future goals/plans?

Pre-planning for December Conference.

Red Cross Pilot Project and Colaborando Juntos – Meshing the two for one common purpose.

- Peter and Paz shared with us the VALPP Advisory Committee Meeting minutes and their findings. The Pilot project fits very well with the CJ mission.
- The conference will be held on the 5th day of December, 2008 at Ramsey Memorial United Methodist Church.
- The community needs to be involved with the conference, not only service providers and students. Idea should be kept in mind during planning of conference
- More involvement in the sub-committees is needed. Specifically the promotion, marketing and outreach, and logistics committees.
 - The recruiting for these committees should be done purposefully.
 - Several suggestions came forth for possible speakers: Michael Cassidy and College of William & Mary Professor Eric Jensen.

- Time of the conference – It will be held after the elections, wise to take advantage so that high ranking officials can participate. “Save The Date” invitations should be sent.
- Tim Loughran would be happy to work on leading the marketing committee.

Team Leader Updates

Tim Loughran – Business Team

- o In Mid-July there will be a Diversity Job Fair with the Richmond Times Dispatch. It has been agreed that it will be labeled as a Colaborando Juntos Event.
- o They are also working on a procurement affair targeting Hispanic business leaders to promote their services. Tables would be donated. Also do a pre-education session for the business men in order to prepare them for the event.
- o Junior Achievement Event – Help teenagers understand how to build their own companies and become entrepreneurs. The event is still in its planning stages.

My Lan Tran – Legal Workforce

- o Will like to join the Diversity Job Fair and perhaps set a CJ table at the event.
- o Attended the Youth Symposium at the J. Sargeant Reynolds Community College on Saturday April 26th. They hoped to interact more with service providers and they were prepared to conduct survey of service providers present at conference; however, the Symposium’s attendees were predominately young middle school and high school students.
- o Interested in continuing participation on radio shows. They would like to discuss in one of the shows the possible venues and resources available to youth looking for summer work. A workshop will also be held, the team will start planning and promoting the event.

Family Support and Education

- No updates...

Ideas for Family Support Leader

Ileana Rivera has moved and her position needs to be fulfilled. Tanya agreed to contact Rosalie. Since Rosalie had fulfilled that position previously it would be an easy transition for the last six months of the

fiscal year. Peter also suggested for Sara D. Brooks to be considered as a possible candidate.

How are we doing with our youth Leadership goal?

- Lack of communication!!!
 - Some team leaders and members feel like there is a missing link between the Colaborando Juntos “Youth Leadership goal” and each team’s specific projects and objectives.
 - Can the teams branch out from that goal when planning and coordinating projects and events?
 - How should teams communicate to leadership information on planned events? Do teams need to obtain *permission* from leadership in order to proceed? Branching away from theme, is that a possibility?
- Discussion made it clear that theme was never meant to be a barrier; teams can branch into other projects. Further discussion is needed to clarify these uncertainties. Therefore, Cecily will send out an e-mail in the hopes to clarify these doubts and concerns.
- Cecily has also requested that team members send out e-mails about activities in order to promote and spark interest from other CJ members.
- Tanya will also check with Sindy Benavides and Doug Garcia to see what help if any is needed from CJ with respect to the Youth Symposium.

Treasury Report

- Frank Curbeira was not present but he asked Cecily to disseminate the information.
- From the conference we pretty much broke evenly and had a ~\$1000 balance.

Non-Profit Update

- McKenna, Tim and Jaime met with the lawyers to discuss procedure to apply for non-profit, tax exempt 501©3 status.
- The lawyers will donate their time and effort, the fees for filing the documents will be ~\$8,000.
- Our current goals should be to address the following:
 - CJ needs to clearly define its mission. Who we are? What are our objectives and our goals? This self-analysis of the organization will facilitate the application process and also prevent the organization from having to undo steps along the way or in the near future. It will be very ineffective and expensive to modify anything once the non-profit status has been obtained.
 - CJ also needs to determine the projects that we want to be involved in and what type of projects we would we like to fund?

- Where do we see CJ in five years? Where do we want to be?
- We also need to come up a three year projective budget. And for tax purposes the IRS will also request a registered agent (anyone in the organization can do it.)
- Tanya suggested that we contact Reginald Gordon, the founder of Homeward to meet with us, so that he can provide suggestions.
- Consensus - to proceed with the lawyers since we have them available. Plan a meeting with Reginald next month and proceed down the non-profit status path.

The secretary had to depart and meeting continued, this is the addendum submitted by Cecily via e-mail.....

My Lan was going to look into a job bank and intern bank for youth for the web site.

- Cecily will work on some material to promote CJ at the Feria. As we work our tables or just visit the fair, we can have some stuff to hand out.

- Frank- What happened to our webmaster intern meeting? He is still ready and willing!

Respectfully submitted by: Luisa F. Soaterna